



2023 Thoroughbred Classic Charity Application Form

Deadline: January 31, 2023 (Completed applications must be emailed to bgrcharity@gmail.com.)

Each Thanksgiving, BGR presents the Thoroughbred Classic, a 5K road run/walk at Keeneland Racecourse. BGR donates virtually all the net proceeds from the event to local charities. In a typical year, BGR chooses 5-7 charity beneficiaries and total donations range from \$30,000 to \$40,000. This event, and the funds raised, are only possible through the volunteer support of our charity beneficiaries¹. If your organization would like to be considered as a charity beneficiary, please complete the following application.

Organization Name: _____

Contact Name: _____

Telephone: _____

Email: _____

Website: _____

501(c)(3) Number: _____

Total Annual Budget: _____

Need for Funds:

If selected as a charity beneficiary, how will you use the funds? (Please attach additional pages as necessary)

Volunteer Requirement:

To be considered as a charity beneficiary, your organization must commit to provide volunteers to help with packet pick up from 12:30 pm to 6:30 pm on November 21 and 22, 2023 (shifts are 3 hours) and for a variety of race day jobs from 6 am to 12:30 pm on November 23, 2023 (shifts vary from 1 to 3 hours). **Volunteers MUST be provided for race day.** Please provide an estimate below of the number of volunteer shifts your organization can cover. **We typically look for organizations to cover at least 15 shifts.** If your organization is selected and does not cover the volunteer shifts set forth below, BGR may reduce its intended donation or disqualify your organization entirely.

We understand that some organizations are small, so we note that one person can volunteer to cover multiple shifts and count toward your total number of volunteer shifts.

No. of Packet Pick Up Shifts: _____

No. of Race Day shifts: _____

Social Media Requirement:

Chosen organizations are expected to promote the Thoroughbred Classic via social media and other promotional outlets.

BGR would like to thank you for the service your organization provides to our community. Applicants will be notified once charities have been selected.

¹ Nothing herein shall be construed to create a partnership or any other legal entity or relationship between BGR and a selected charity beneficiary.